

LATINOBU.D.COM



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**ANHEUSER-BUSCH UNVEILS WEB SITE
DEMONSTRATING COMMITMENT TO LATINO COMMUNITY**

*Latinobud.com Features Videos of Communities, Organizations
Benefiting from Brewer's Support*

ST. LOUIS (October, 2008) – Vincent Chandler was born in East Los Angeles, and at an early age his mother inspired him to use education as a way to reach his goals in life.

“She has always instilled in us a sense to dream big and believe in ourselves, even though we might not have all the resources at that moment in time,” Chandler said. “Going to college for me means I can do literally anything I want in life.”

Vincent Chandler’s story and others are chronicled in videos on Anheuser-Busch’s new Web site, www.latinobud.com, which details the company’s longstanding support of the Latino community.

The Hispanic Scholarship Fund (HSF) features Vincent Chandler and other scholarship recipients in one of the online videos. Together, Anheuser-Busch and the HSF have awarded more than \$23 million and 18,000 scholarships over the past 25 years.

“Receiving the scholarship from Anheuser-Busch through the Hispanic Scholarship Fund helped me believe in myself, and once you have that belief in yourself you can accomplish anything,” HSF alumna Jennifer Rodriguez said. “Anheuser-Busch made it possible for me to complete my last two years of college. Now, I’m getting my doctorate in clinical psychology.”

Comedian George Lopez, spokesperson for the National Kidney Foundation, is interviewed in another video. This year, Lopez hosted the first annual National Kidney Foundation Golf Classic, which raises funds to increase awareness of the disease in the Latino community. Anheuser-Busch is one of the inaugural supporters of this event. Lopez received a kidney from his wife in 2005.

“I had a kidney transplant and then when I felt better I felt it was important not to forget the people who are sick,” Lopez said. “Our mission is to encourage people to lead healthier lives.”

Latinobud.com Demonstrates Anheuser-Busch Commitment Add One

Another video features New York City elected officials and community organizations discussing a new environmentally friendly distributorship Anheuser-Busch is building in the Hunts Point section of the Bronx. The project has created jobs in the surrounding community and helped revitalize an area previously underdeveloped.

“This distributorship will be one of the first FORTUNE 500 companies brought into the Bronx. Years ago, we used to hear the Bronx is burning; now, the Bronx is building. Anheuser-Busch has stepped up to the plate and shown us they are proud to be here,” said Lenny Caro, CEO, Bronx Chamber of Commerce. “Anheuser-Busch has become a pioneer by coming into the Bronx and building a facility of its size and offering job opportunities.”

Latinobud.com is divided into five sections - education, economic empowerment, health, leadership development and arts and culture – illustrating the breadth of Anheuser Busch’s efforts in the Latino community. The sections profile a few of the organizations in each area the company supports nationwide. Anheuser-Busch supports approximately 400 community-based, local and national Latino organizations with contributions totaling more than \$58 million during the past two decades. The company has the No. 1 and No. 2 beer brands in the Latino market – Bud Light and Budweiser.

“At Anheuser-Busch, we support the community not only because it is good for business but because it is the right thing to do,” said Aurelio Ruelas, director, community relations, Anheuser-Busch. “For more than 100 years, Anheuser-Busch has been a friend and partner of the Latino community by supporting organizations and events that make a difference in people’s lives. We encourage people to visit www.latinobud.com to learn more about the company’s efforts in the Latino community.”

Based in St. Louis, Anheuser-Busch is the leading American brewer, holding a 48.5 percent share of U.S. beer sales. The company brews the world’s largest-selling beers, Budweiser and Bud Light. Anheuser-Busch also owns a 50 percent share in Grupo Modelo, Mexico’s leading brewer, and a 27 percent share in China brewer Tsingtao, whose namesake beer brand is the country’s best-selling premium beer. Anheuser-Busch ranked No. 1 among beverage companies in FORTUNE Magazine’s Most Admired U.S. and Global Companies lists in 2008. Anheuser-Busch is one of the largest theme park operators in the United States, is a major manufacturer of aluminum cans and one of the world’s largest recyclers of aluminum cans. For more information, visit www.anheuser-busch.com.